

R2RFF 2018 Sponsor Levels	Steel \$250	Bronze \$500	Silver \$1500	Gold \$2500	Platinum \$5000	Premier \$10,000
Social Media Presence (Facebook, Twitter, Instagram)	X	No fewer than 3 mentions	No fewer than 6 mentions	No fewer than 12 mentions	No fewer than 24 mentions	The world is your oyster
Name on R2RFF website	X	X	X	X	X	X
Link to website on R2RFF website		X	X	X	X	X
Name in R2RFF Program		X	X	X	X	X
*Logo on R2RFF website			X	X	X	On R2RFF home page
*Logo in R2RFF Program			X	X	X	X
*Logo on R2RFF print advertising released after June 10 th , 2018				X	X	X
Recognition in R2RFF press releases				X	X	X
*Logo featured outside Strand Theatre				X	X	X
*Logo on R2RFF sponsor appreciation banner displayed inside Strand Theatre				X	X	X
*Logo on screen at Strand Theatre prior to all film blocks				X	X	X
Letter from your business/organization in R2RFF program					X	X
Special mention by R2RFF rep. prior to all screenings					X	X
Major award presented to filmmaker by sponsor					X	X
*Logo on photo screen (a backdrop for attendees to take photos in front of)						X
*Logo on street banner (a prominently placed banner advertising R2RFF)						X
Fri. Gala VIP Tickets		2 Tickets	4 Tickets	Up to 8 Tickets	Up to 12 Tickets	Up to 20 Tickets
Tickets to Opening Film (Confirm tickets by Sept. 19 th , 2018)			4 Tickets	Up to 8 Tickets	Up to 12 Tickets	Up to 20 tickets
Tickets to all Film Blocks (Confirm tickets by Sept. 19 th , 2018)				Up to 8 Tickets	Up to 12 Tickets	Up to 20 Tickets

Perks guaranteed if sponsorship confirmed by June 1st & presentation-ready logo file(s) are received by June 8th 2018.

*Sponsor must provide presentation-ready logo file with a transparent background of at least 300dpi resolution.

*Presentation-ready logo: Supply logo in colour: CMYK; Resolution: 300dpi; Vector file format: ai, eps or pdf

If you are a Gold, Platinum or Premier Sponsor:

Choose one of R2RFF's eight film blocks to attach your sponsorship to:

- An announcement will be made prior to the film block stating the ideas and images in the film(s) do not necessarily reflect the opinions of the sponsor.
- Depending on sponsorship, more than one business may be attached to a film block
- Film blocks are chosen on a first come first served basis. Some restrictions apply depending on sponsorship level.

Would you like to sponsor something specific?

- A form of advertising, such as radio ads
- A filmmaker attending R2RFF. This could include such things as travel, accommodation, car rental, and a per diem for meals
- The Saturday Closing Gala
- One of the two educational outreach programs
 - Elementary level – this program gives students exposure to film genres and industry professionals
 - Secondary level - this program encourages student involvement in filmmaking and allows students to meet and learn from industry professionals

The options are endless!



Yes, my organization will sponsor the Routes to Roots Film Festival and the Norfolk Popcorn Party:

Sponsorship Level (Select One)

- | | | |
|--------------|------------------|------------------|
| \$250 Steel | \$500 Bronze | \$1,500 Silver |
| \$2,500 Gold | \$5,000 Platinum | \$10,000 Premier |

Sponsor (Name Used in Promotions):

Email:

Name of Authorized Person Agreeing to Sponsorship Cost:

Sponsor Signature: _____ Date: _____

Note: Supply logo ASAP in (colour: CMYK); Res: 300dpi; Vector file format: ai, eps or pdf

Your company will be invoiced for the sponsorship amount (HST not applicable).

For more information, contact: info@r2rff.com

Sponsorship Committee: Jim Carroll, Karen Matthews and Elana Post